

PRESS RELEASE MDW2025

**REDEFINING BOUNDARIES**  
Visions in motion

**FIERA MILANO RHO 16 - 21/04/2024**  
Hall 9 - Stand H11

Milan, 8 April 2025 – For the **Salone del Mobile.Milano 2025**, Lualdi presents a stand with powerful visual and conceptual appeal, a statement of intent that reflects the brand's ongoing evolution in the world of **interior design and innovation**. The project, designed by **Piero Lissoni**, takes the form of an architectural installation: a **contemporary monolith** clad in **black fossil oak boiserie along the edges**, traversed by **sophisticated lighting** that emphasises its three-dimensional quality and defines the relationship between **solid forms, voids and textured surfaces**.

Inside, the space unfolds as a sequence of **four distinct settings**, true expressions of new ways of living, that become **stages of possibility**, places where design becomes both experience and narrative.

- **Setting 1 – Living/Dining:** A refined setting in which the new Framework boiserie and sliding systems redefine the relationship between openness and separation, between privacy and togetherness. Here, matter and light communicate, creating intimate and sophisticated atmospheres, perfect for contemporary living.
- **Setting 2 – Home Office/Reading Room:** A sanctuary of productivity and inspiration, where design responds to the fluidity of modern working life. In this space, the modular Framework elements seamlessly integrate with the dynamic Wall&Door partition solutions, highlighting the project's inherent versatility.
- **Setting 3 – Bathroom/Hallway:** An innovative interpretation of well-being, where technology becomes one with matter. The Shoin partition system in glass and aluminium is reimaged for bathroom spaces, introducing a language of transparencies, reflections and custom details, elevating everyday routines to a new level of comfort and functionality.
- **Setting 4 – Walk-in Wardrobe/Vanity:** A stage dedicated to daily rituals and customised spaces. Thanks to the integration of Framework, the walk-in wardrobe – with its refined

Headquarters  
Via Kennedy  
20010 Marcallo con Casone,  
Milan

Showroom Milano  
Foro Buonaparte 74,  
20121 Milan

info@lualdi.com  
T +39 02 94363000

[showroom@lualdi.com](mailto:showroom@lualdi.com)  
T +39 02 8052445

[www.lualdi.com](http://www.lualdi.com)

# lualdi

---

finishes and possibility for custom configurations – becomes a manifesto of a **new, discreet luxury**, where design is crafted to celebrate individuality.

In addition to showcasing the latest collections, the Lualdi stand is also conceived as a **design lab**, a space for dialogue among architects, designers and journalists to explore the potential of new surfaces, partition systems and finishes. Every detail, from the texture of the materials to the modularity of the solutions, tells the story of a brand that continues to **redefine the boundaries of living**, proposing a design language that evolves with the needs of the times.

With this installation, **Lualdi brings its vision to life**, inviting visitors to immerse themselves in an architectural experience where **space, matter and light** come together in perfect harmony.

*"Framework is a system that begins with doors and gradually expands: it lines the walls, becomes boiserie, a partition, a structure for furniture, bookcases, wardrobes... Framework is an entire world."* It is with these words that Piero Lissoni captures the essence of a project envisioned as a fully integrated architectural system.

Even the Lualdi showroom becomes a place of connection and metamorphosis with *Materia Esotica*, the site-specific installation by Patrick Tuttofuoco, curated by Luca Molinari. The installation redefines the concept of threshold and passageway, inviting visitors to immerse themselves in an experience that blends inside and outside, art and design.

Lualdi's historic Milanese space becomes a boundary line between the city's dynamic life and the showroom. The shopfront creates a visual connection between the inside and outside, turning the passageway into a space-time gateway that amplifies the act of seeing and discovery.

Through this dual initiative – between design and art, technical innovation and aesthetic research – Lualdi interprets the evolution of living and architectural space, proposing solutions that place humanity back at the centre.

## LUALDI AT SALONE DEL MOBILE 2025

Hall 9, stand H11 – Rho Fiera Milano

8–13 April 2025

IG @lualdi\_official

Headquarters  
Via Kennedy  
20010 Marcallo con Casone,  
Milan

Showroom Milano  
Foro Buonaparte 74,  
20121 Milan

info@lualdi.com  
T +39 02 94363000

showroom@lualdi.com  
T +39 02 8052445

[www.lualdi.com](http://www.lualdi.com)

# lualdi

---

FB @lualdiporte  
IN @lualdi  
PNT @lualdidoors  
#lualdi #lualdidoors #lualdimdw25 #materiaesotica

## **MATERIA ESOTICA BY PATRICK TUTTOFUOCO**

Lualdi Showroom, Foro Buonaparte, Milan

Showroom opening hours: 8–13 April 2025 10 a.m. – 8 p.m.

Invitation-only event 8 April 2025, 6.30 p.m. – 10 p.m.

## **LUALDI company profile**

Founded in 1859 as a carpentry shop, Lualdi is an illustrious Italian design company specialising in interior doors, custom furniture and contract furniture, now managed by the fifth generation of the founding family. Its industrial turning point came about in the 1960s thank to a collaboration with some of Milan's foremost architects at the time. With showrooms in Milan, London, Los Angeles, New York and Miami, the company currently collaborates with some of the world's most renowned architects and enjoys international acclaim. The company's core values are product and processing quality, with skilled manufacture that combines artisan tradition with the most sophisticated aspects of industrial production. Social responsibility is one of the cornerstones of its philosophy and daily commitment to protecting the environment. Its socially and ecologically sustainable use of materials and resources has led to it becoming an FSC®-certified company.

## **PRESS OFFICE AND PR**

54words

c/o Fabbrica del vapore

Via G.C. Procaccini, 4

20154 Milan

[www.54words.net](http://www.54words.net)

Alessandra Fedele

Tel 335380338

Headquarters  
Via Kennedy  
20010 Marcallo con Casone,  
Milan

Showroom Milano  
Foro Buonaparte 74,  
20121 Milan

[info@lualdi.com](mailto:info@lualdi.com)  
T +39 02 94363000

[showroom@lualdi.com](mailto:showroom@lualdi.com)  
T +39 02 8052445

[www.lualdi.com](http://www.lualdi.com)

# lualdi

---

[alessandra@54words.net](mailto:alessandra@54words.net)

Headquarters  
Via Kennedy  
20010 Marcallo con Casone,  
Milan

[info@lualdi.com](mailto:info@lualdi.com)  
T +39 02 94363000

Showroom Milano  
Foro Buonaparte 74,  
20121 Milan

[showroom@lualdi.com](mailto:showroom@lualdi.com)  
T +39 02 8052445

[www.lualdi.com](http://www.lualdi.com)